

Finding magazine articles for COMM 105

This video demonstrates how to use the EBSCOhost search interface to find magazine articles for your informative and persuasive speeches in two databases provided by Benner Library.

If you're new to all of this, don't worry! This video provides detailed instructions, and you can always stop at the Info Desk for help.

Basic Search

To begin, go to the library homepage, library.olivet.edu

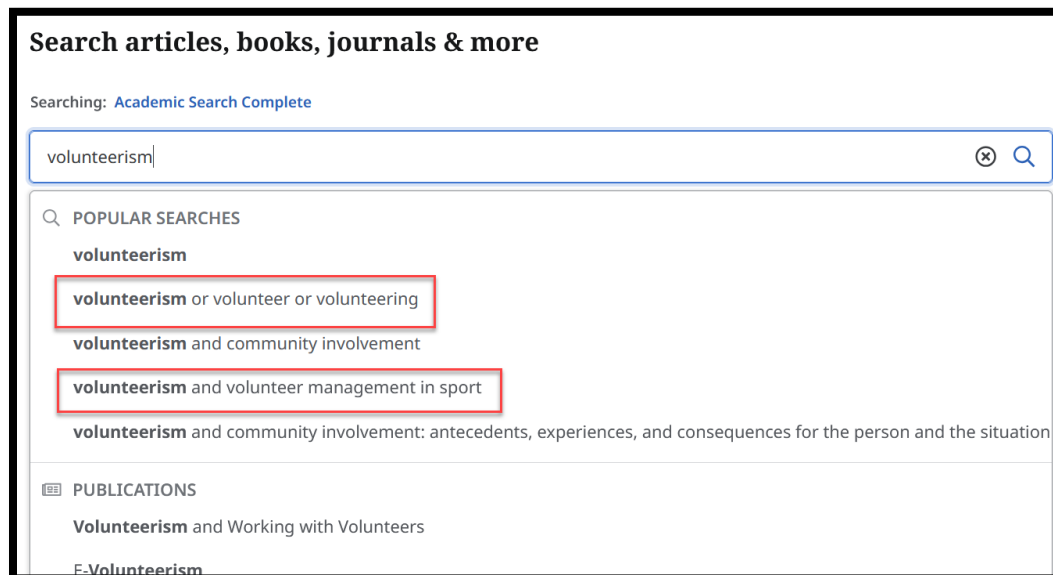
Click on Subject Guides, then "Fundamentals of Communication (Comm 105)"

Then choose the database Academic Search Complete.

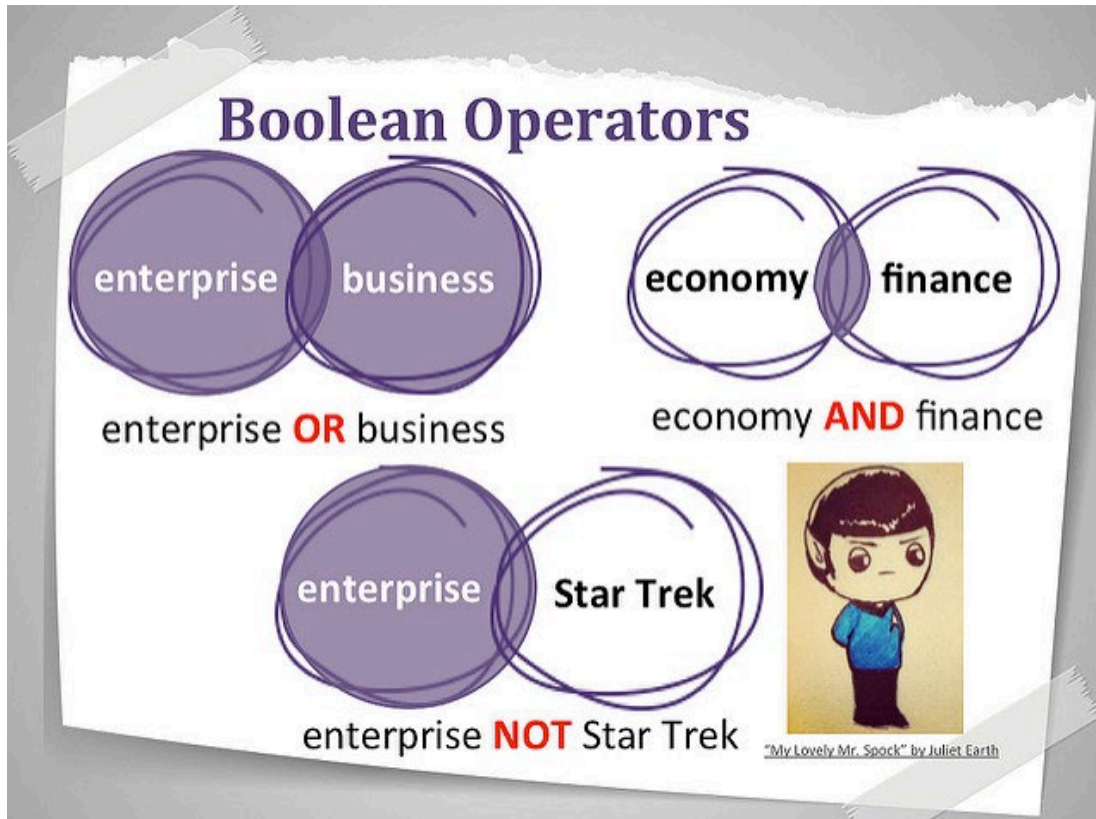
Use the Basic Search to quick access to useful limits.

Narrow your results to articles from the past 5 or 10 years. Check your assignment for instructions or requirements.

Type a couple of keywords into the search box to begin. As you type, you'll see other search terms that people have used in this database and journals dedicated to the topic.



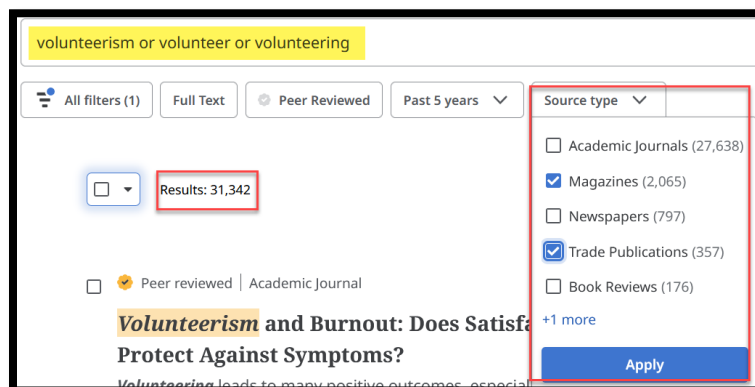
"OR gives you MORE" while AND combines and narrows results



Cheung, M. (2014). *Boolean Operators Spock* [Graphic]. Flickr.

<https://www.flickr.com/photos/mwscheung/14963514909> CC by-nc 2.0.

Once you do a Basic search, you can limit the results by source type. Choose Magazines or Trade publications if you have the option. Do not choose “Academic Journals.” Those articles are too complex for this assignment. Your goal in finding sources for these speeches is to find interesting and novel information that will engage your audience. Save peer reviewed research articles for other courses.



Before you click “Apply” note how many article our initial search brought back. Compare the number of results after you apply the Magazine and trade Publications limit.

Even after limiting by source type, you might have too many articles to read!

Results: 2,422

Skim the article title and subjects to find additional search words. Adding search words will reduce your results. It might be helpful to make a list of possible main points and to search for articles that fit those areas one at a time.

Here's an example of my thoughts as I skim and reflect on one article:

Where Have All the **Volunteers** Gone?

The article focuses on the challenges faced by **volunteer** organizations such as the Jesuit **Volunteer** Corps (J.V.C.), highlighting decreasing numbers of **volunteers**... [Show more](#)

Subjects: [VOLUNTEERS](#); [VOLUNTEER service](#); [YOUNG adults](#); [FINANCIAL crises](#); [JESUIT Volunteer Corps](#)

Okay, this article has subject words that might help me: “young adults” and “Jesuit Volunteer Corps”

This gives me some ideas for further research or for my speech. I could focus on:

- volunteers of certain ages
- volunteer opportunities at Olivet
- church-related volunteering opportunities
- or maybe learn about other volunteer corps for after graduation,
 - like Ameri Corps
 - or what's that volunteer corps for environmental work?
- Wasn't there a volunteer corps back in the Great Depression that built a lot of national parks?

To add a new search term, just type in the original search box, or click on “Advanced Search” to get two more rows of search boxes and drop downs for connector words

Searching: [Academic Search Complete](#)

volunteering or volunteer or volunteerism

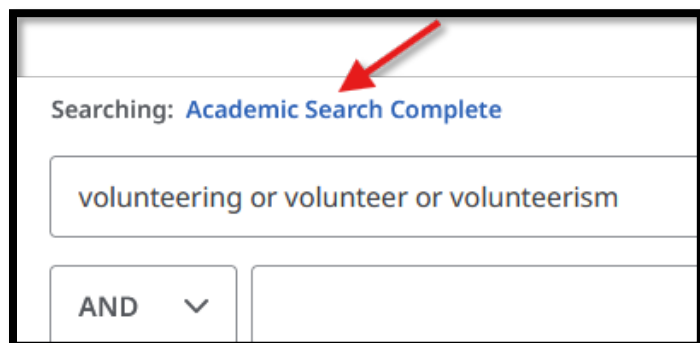
AND ▾

AND ▾

+ Add fields

Add or change databases

If you don't like the results you're getting in this database, EBSCOhost makes it easy to add or switch without losing your search words or Source Type(s). Click on the name of the database you're currently searching:

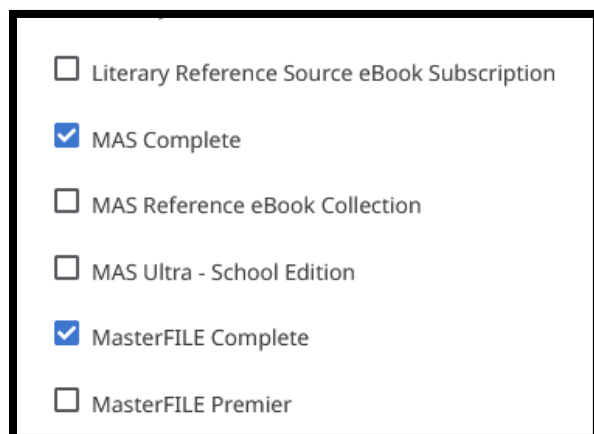


Searching: **Academic Search Complete**

volunteering or volunteer or volunteerism

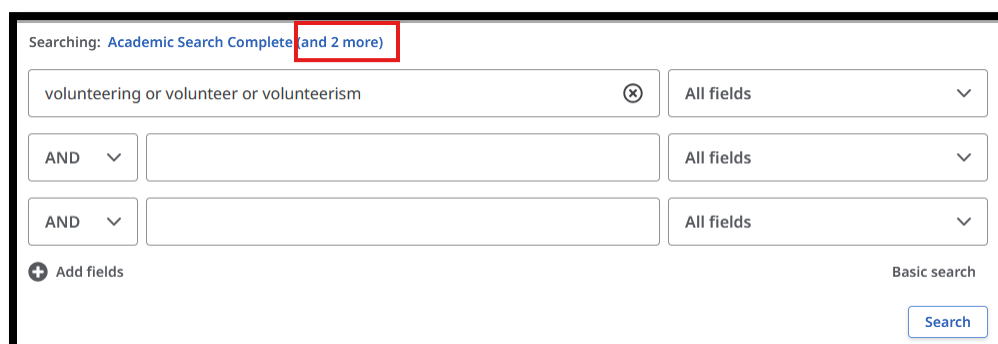
AND ▾

On the list that opens, uncheck Academic Search Complete if you want to leave it completely, or add to the content you'll search by also selecting MAS Complete and MasterFile Complete.



- Literary Reference Source eBook Subscription
- MAS Complete
- MAS Reference eBook Collection
- MAS Ultra - School Edition
- MasterFILE Complete
- MasterFILE Premier

Before you re-do your search, make sure to reset the date limit.



Searching: **Academic Search Complete (and 2 more)**

volunteering or volunteer or volunteerism ⊗ All fields ▾

AND ▾ All fields ▾

AND ▾ All fields ▾

+ Add fields Basic search

Search

Here's a sample of the titles in **MAS Complete**:

- *The Atlantic**
- *Congressional Digest**
- *Discover**
- *Essence**
- *The Nation**
- *National Review*
- *New Republic**
- *New Scientist*
- *Newsweek*
- *People**
- *Rolling Stone*
- *Scientific American**
- *Science News**
- *Sports Illustrated**
- *TIME**
- *U.S. News & World Report**

MasterFile contains full text for general reference magazines and publications covering a wide range of subject areas including business, health, education, general science and multicultural issues.

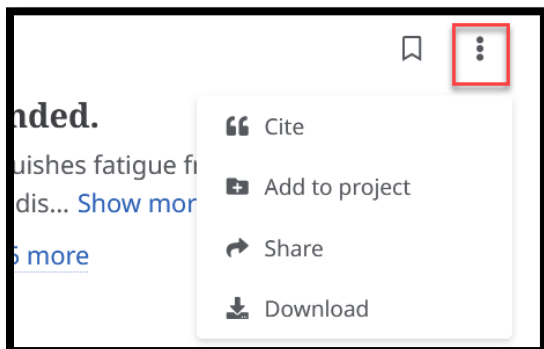
Database tools & Access Options

Earlier in the lesson, we practiced skimming the results list, by focusing on title and subject words. Next we practice skimming sections of the database itself to find tools that will aid your organization and actually give you access to the full text of an article, or let you make an article request.

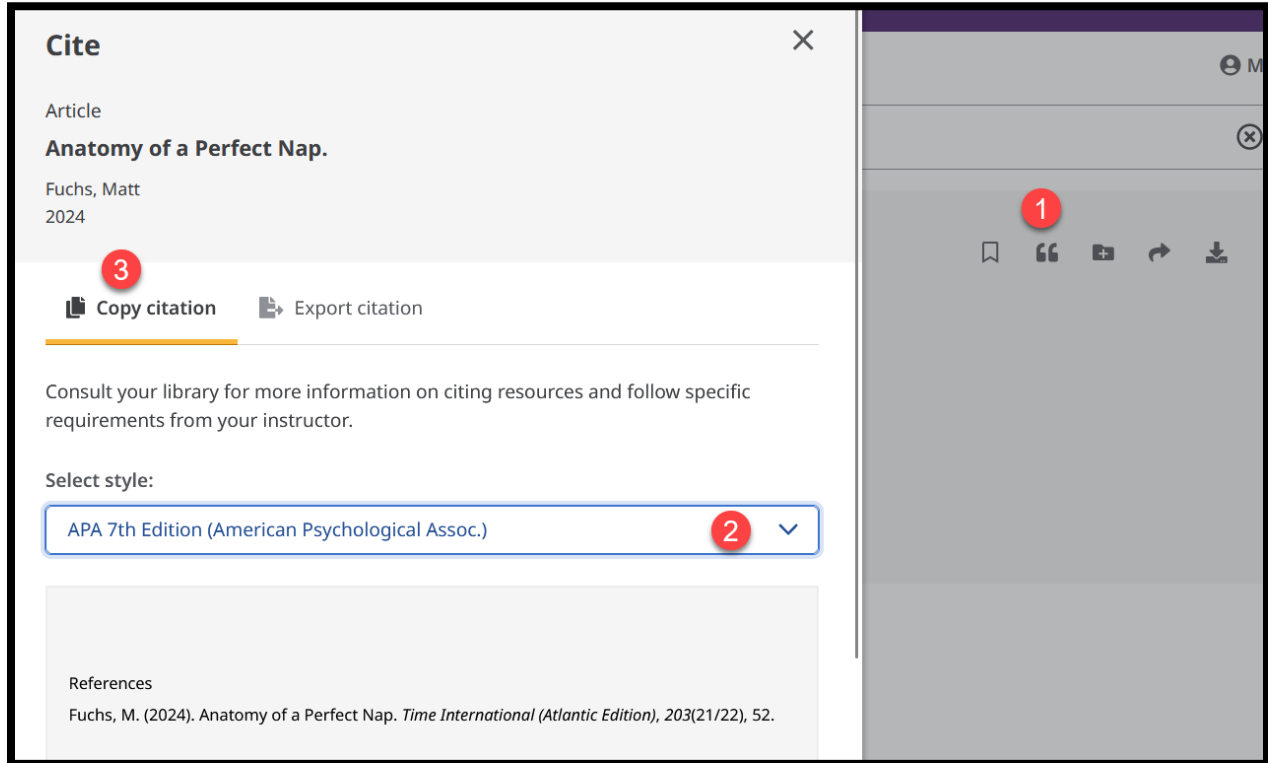
Database Tools

We'll take a look at how to find the cite, save, share, and download tools in EBSCOhost. Most database companies provide these same tools to help researchers stay organized.

You can access the tools from the results list, by clicking on the three dots to the right of the citation



If you're already on the detailed view of your article, look at the top of the page, above the title to find these tools. Here's a pro tip: Use the citation tool, choose the citation style for your assignment, then click on "Copy Citation."

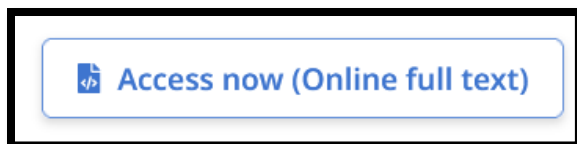


Remember to compare this citation with a style guide or materials from your professor. Incorrect capitalization is a common problem in citations generated by article databases.

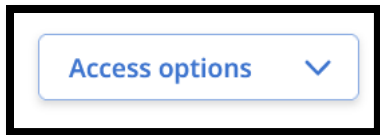
Access Options

Look at the top of the page for Access Options.

If there is only a .pdf or retyped, HTML version available, the Access Options will look like this:

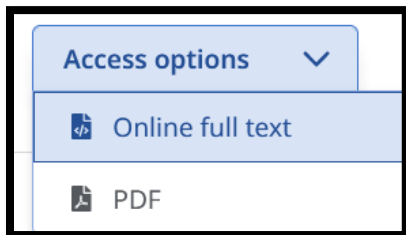


If both formats are available, or the article is not included in this database you'll see a different Access Option icon:

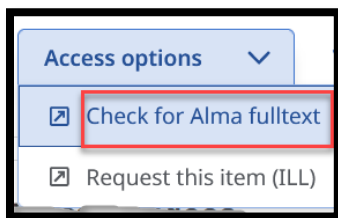


Click on it to determine your next step,

You might be given the option to choose the HTML or .pdf:



Or you might be prompted to check for full text using this link to our other Benner databases



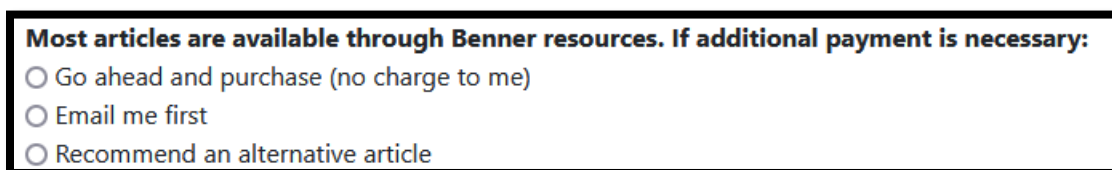
If we have the full text, it will open in a new window.

If we do not have the full text, we can get it for you, for free, from a partner library. Trust me, our Interlibrary Loan team is fast! When you make a request, you'll end up with a .pdf of the article as an attachment in your ONU email. Keep the file forever.

Go back to the tab with the database and choose "Request this item (ILL)"

The article details area already filled in on this form. Add your Olivet contact info.

When you get to this section,



use it to give us feedback about how badly you need THIS article. Rarely, we're asked to pay for an article. If this happens with your request, indicate if you want us to recommend something else, check with you by email before paying, or get the article no matter what?

For most gen. ed classes an alternate article will suffice. Advanced researchers and faculty are likely to want a specific article no matter what.

In any case, YOU will not pay. The library already has a budget for these rare cases, so it's okay to ask for what you need.

Mistakes to avoid

Before you leave here are ways to avoid three common mistakes made by students in COMM 105 when they request an article:

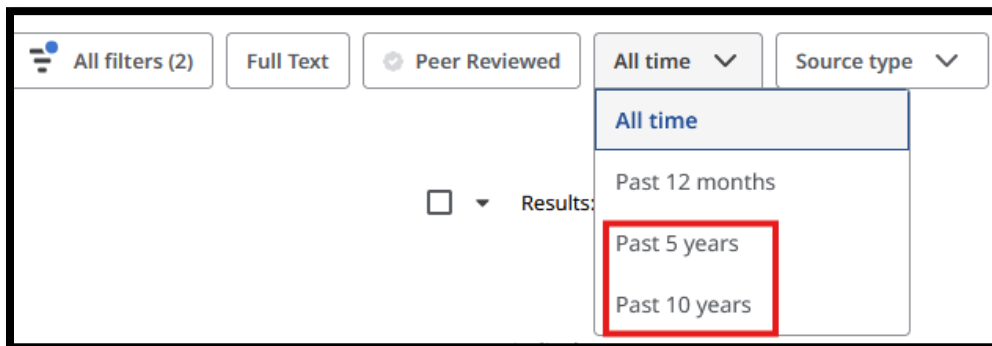
Top 3 mistakes:

- Students request old articles
- Students request short articles
- Students request articles they can get for themselves

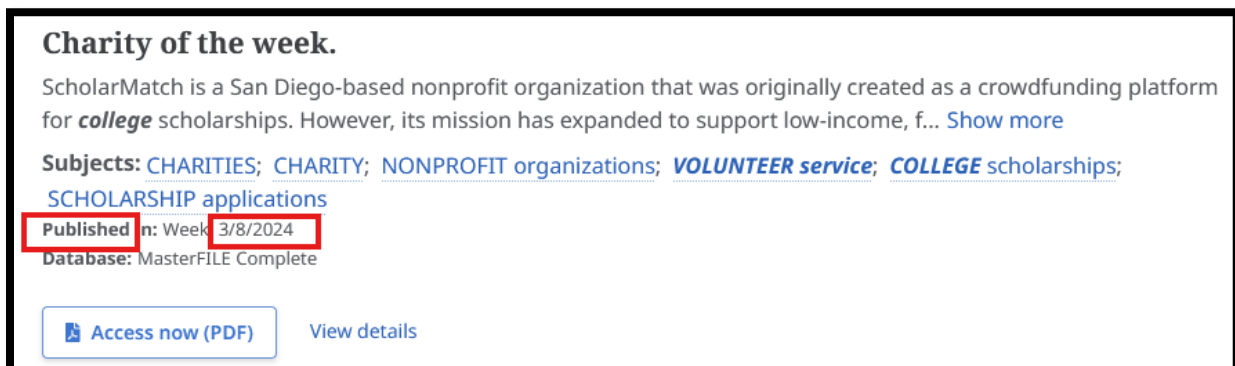
Here's how to avoid them.

Here are a few ways to make sure you're using current content...

Double-check the drop down limit near the search bar:



Then look at the citation information on the results list:



The next pitfall to avoid is requesting a short article. You can tell how long an article is from the details screen. Scroll past the abstract and copyright information:

Copyright of Week is the property of the publisher and is not to be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without the prior written permission of the publisher. However, users may be permitted to make a limited copy for personal use. No warranty is made by the publisher for the original published version of the Abstracts.)

Lexile

1290

Full Text Word Count

174

According to Pro Writing Aid, "A double-spaced document with standard manuscript formatting in 12-point font contains about 250 words per page. If you format your manuscript as a single-space document, it will be about 500 words per page."

Yang, H. (2023). *Average book length : How long is a novel?*

ProWritingAid. <https://prowritingaid.com/average-book-length>

This example is very short.

As we can see from the .pdf it was just a small highlight; part of a page with additional content.

What the experts say

For better returns, change the channel

CNBC is a terrible investing influence, said Andrew Feinberg in *Slate*. The financial news channel means well. It "tries to make viewers better investors." But its "fatal flaw" is "that giving investors more information" can hurt them. It "makes them think they need to act all the time to make money." The channel, through shows like *Fast Money*, "encourages trading, and most people, both professionals and amateurs, stink at trading." I'm a former money manager, and against my better judgment, "the loose trading talk got me squirmying." I nearly sold my Netflix shares after a guest in October predicted its earnings "would probably send the stock diving another 10 percent." Netflix surprised the street (and CNBC) by posting terrific earnings. The stock rose 16 percent. I'm glad I managed to tune out the chatter. You should, too.

Keeping a mortgage into retirement

Paying off your mortgage before retirement may be an outdated rule, said Martha C. White in *The New York Times*. "For a growing number of older Americans," retaining a mortgage "that is likely to outlive them makes good economic sense" if the mortgage rate is below 4 percent. Rather than scrounging a

lump sum to pay off the loan upon retiring, "some are determining that those funds" could be better deployed, especially with the yields on ultrasafe financial instruments like certificates of deposit now topping 5 percent or higher. Not everyone agrees, however, that a mortgage is a prudent thing for people "to carry into retirement." If a health crisis arises "or the death of a spouse destabilizes their life or finances," the home could be jeopardized.

Giving your teen a chance to invest

Teens are jumping into the stock market with the help of so-called custodial accounts that parents can set up for them, said Hannah Miao and Gunjan Banerji in *The Wall Street Journal*. At Schwab, there were more than 300,000 such accounts, which automatically get turned over to teens when they turn 18. That's "up from about 120,000 in 2019." Other brokerages "also reported a surge." Setting aside \$10 a week from the day a child is born could leave your young investor "with a roughly \$20,000 nest egg, assuming an 8 percent annual return," by age 18. Just be warned that a lot of young people's investment exposure is coming from social media, which can "promote riskier trading strategies that seem more like gambling."

Charity of the week

The San Diego-based nonprofit **ScholarMatch** (scholarmatch.org)

launched nearly 15 years ago as a crowd-funding platform for college scholarships.

Its mission has since broadened to support low-income, first-generation students, who are five times more likely to drop out of college than their counterparts. The nonprofit now helps these students finance, apply for, and prepare for higher education. ScholarMatch's trained volunteer advisers work with students one-on-one starting their junior year, helping them choose potential colleges, apply for student loans and scholarships, evaluate financial aid packages, and write their applications. Guidance doesn't stop when a student enrolls in college. ScholarMatch's staff provide seven years of support to see their students through graduation and beyond. Last year, they counseled more than 500 high schoolers and 400 college students.



ScholarMatch

Each charity we feature has earned a four-star overall rating from Charity Navigator, which rates not-for-profit organizations on the strength of their finances, their governance practices, and the transparency of their operations. Four stars is the group's highest rating.

THE WEEK March 8, 2024

<https://research.ebsco.com/linkprocessor/plink?id=d520b247-8525-3060-9f8c-46ce22c8dd52>

The final pitfall to avoid is requesting articles that you can get immediately. Return to the "Access Options" section of this video to refresh your memory on how to determine if the article is available with a few clicks or if you need to submit a request.